

Otis Spunkmeyer®

COOKIES
SO BIG THEY
CAN ONLY BE

EPIC!

NEW 4.5-OZ. COOKIES
THAT'S OVER A QUARTER POUND!

BIG COOKIES *Deliver*
BIGGER MENU IMPACT

Cookie not actual size, enlarged to show texture.



Otis Spunkmeyer

EPIC™

TRIPLE CHOCOLATE



INCLUDES
WHITE
CHOCOLATE
CHIPS!

A rich blondie base is loaded with white chocolate chips, creamy vanilla filled cups, and milk chocolate chips, then finished with chocolate chunks for deep, layered chocolate flavor in every bite.

CHOCOLATE PEANUT
CANDY TRIO



A rich chocolate cocoa base packed with peanut butter flavored mini cups, chips, and crispy candy pieces for the ultimate indulgence.

SNICKERDOODLE



ONLY OTIS
OFFERS A 4.5-OZ.
SNICKERDOODLE!

Classic sugar cookie base topped with cinnamon and sugar, featuring crisp edges and a soft, chewy center for nostalgic cookie comfort.

MADE WITH 100% Real EGGS AND CHOCOLATE

OTIS SPUNKMEYER EPIC™ COOKIES ARE A WIN-WIN!

WHY *Customers* WIN

INDULGENT

57% of Consumers are interested in larger, more indulgent desserts¹

VISUAL APPEAL

63% of Consumers say visual appeal is extremely or very important when ordering desserts away from home²

CLEAN LABEL INTEREST

Epic Otis cookies contain no artificial colors and no HFCS

WHY *Operators* WIN

PROVEN POPULARITY

75% of foodservice locations offer cookies on their dessert menus²

CATEGORY GROWTH

The US Gourmet Cookie market is expected to grow 54% by 2030³

FAST, LABOR SAVINGS PREP

With 89% of Operators reporting rising labor costs, pre-portioned pucks mean just tray and bake⁴



COOKIES SHOWN ARE
ACTUAL SIZE!



¹ <https://datassential.com/resource/blog-dessert-trends/>

² SNAP! Keynote | Desserts, Datassential 2023

³ <http://Grandreview.com> Cookie Market 2024 – 2030, July 2025

⁴ <http://restaurantdive.com> August 2025

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ENDLESS MENU OPPORTUNITIES!

TRIPLE CHOCOLATE

CHOCOLATE SUNDAE SKILLET

Warm, gooey Triple Chocolate cookie baked in a mini skillet; topped with vanilla ice cream, chocolate drizzle, whipped cream and a cherry



57%
OF CONSUMERS
ARE INTERESTED IN
NOSTALGIC DESSERTS⁵



RAINBOW RUSH

Triple Chocolate Cookie half-dipped in chocolate and rolled in colorful mini candies for instant eye appeal

KITCHEN SINK COOKIES

Mini peanut butter cups, chopped nuts, crispy chips and crunchy pretzels over warm Triple Chocolate decadence



⁵ <https://datassential.com/resource/blog-dessert-trends/>

CHOCOLATE PEANUT CANDY TRIO

CAMPFIRE COOKIE MELT

Chocolate Peanut Candy Trio cookie is baked, topped with a mountain of marshmallow fluff and crushed graham cracker bits



PB CHOCOLATE EXPLOSION

Top our freshly baked Chocolate Peanut Candy Trio cookies with crushed peanuts and chocolate and peanut butter sauce drizzles

CHOCOLATE PEANUT CANDY BLISS SKILLET

Freshly baked Chocolate Peanut Candy Trio cookie in a mini skillet, topped with vanilla ice cream, warm peanut butter drizzle, whipped cream, crunchy peanuts and a cherry



59%
OF GEN Z AND MILLENNIALS
LOOK FORWARD TO
SEASONAL DESSERTS AT
RESTAURANTS⁶

⁶ Datassential, Desserts Keynote Report, Feb 2023

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SNICKERDOODLE

FIESTA SKILLET

Our Snickerdoodle cookie is pressed into a mini skillet and baked, topped with fried Mexican ice cream, chocolate drizzle, whipped cream, and a cherry



47%
OF CONSUMERS
ARE INTERESTED IN
GLOBAL DESSERTS*

CINNAVANILLA DREAM STACK

Two warm Snickerdoodle cookies are layered with vanilla ice cream, rolled in graham cracker crumbs, and served with a warm cup of salted caramel sauce for dipping



RUSTIC RAISIN OAT

A Snickerdoodle freshly baked with rolled oats, juicy raisins, and finished with a chocolate drizzle



BIGGER BAKING IS EASY WITH OUR FREE COOKIE OVEN

EQUIPMENT VALUE
\$350

FREE *Oven Requirements*

- Three Case purchases per month
- Customer Direct Orders require Proof of Purchase
- Proof of Purchase may be requested on broker orders after oven placement

KIT *Includes*

- 3 cookie trays, 1 oven timer, 1 hot pad, sampling bags, pick-up tissues, pan liners, baking/cleaning instructions



Fresh Baked
IS THE #1 REASON FOR ORDERING COOKIES⁸

MERCHANDISING SOLUTIONS *Drive Big Sales*

- Table Tents
- Window Clings
- Floor Clings
- Counter Cards
- Social Imagery
- Eblast Content

55%
OF CONSUMERS
REPORT BEING INFLUENCED
BY SUGGESTIVE
SELLING/MERCHANDISING
TOOLS⁹



⁸ Otis Spunkmeyer Commercial Channels – Awareness, Attitudes and Usage Study 2022
⁹ Dessert Preferences Study, 2007

Otis Spunkmeyer EPIC™

Where oversized premium indulgence,
visual impact, and proven brand power
come together to deliver EPIC results!



ORDER TODAY, BAKE *Bigger Sales* TOMORROW!

DESCRIPTION	PRODUCT CODE	GTIN	PACK SIZE	SHELF LIFE (FROZEN)	GROSS WEIGHT	TI X HI	LENGTH	WIDTH	HEIGHT
Triple Chocolate	24893	10013087248934	40 / 4.5oz	365 Days	12.079 lbs / 5.479 kg	10 x 16	15.75"	11.813"	4.375"
Chocolate Peanut Candy Trio	24892	10013087248927	40 / 4.5oz	365 Days	12.079 lbs / 5.479 kg	10 x 16	15.75"	11.813"	4.375"
Snickerdoodle	24891	10013087248910	40 / 4.5oz	365 Days	12.079 lbs / 5.479 kg	10 x 16	15.75"	11.813"	4.375"



FOR MORE INFORMATION CONTACT YOUR LOCAL ASPIRE BAKERIES SALES REPRESENTATIVE OR CALL 1-844-99ASPIRE (1-844-992-7747)

WWW.OTISSPUNKMEYER.COM

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