



# Otis Spunkmeyer® FUN-RAISING



## FAQs



### OTIS SPUNKMEYER FUNDRAISING PRODUCTS

#### Which Otis Spunkmeyer products are available for fundraising?

You'll find a delicious lineup of 14 classic 1.1 oz cookie varieties. Each case contains eight frozen inner packs ready to sell to your supporters. Love our muffins? We also offer a 4 oz variety pack of muffins for fundraising.

#### What are your best-selling fundraising cookie dough varieties?

Our all-time favorite is Chocolate Chip Cookie Dough, followed by White Chocolate Macadamia Nut and Triple Chocolate.

### OTIS SPUNKMEYER FUNDRAISING PARTNERS

#### Why do you use Fundraising Partners?

Our program has grown so much that we now work with local fundraising distributor partners to help build sales for your organization. The benefit to you? They offer Otis Spunkmeyer cookies along with other high-quality products to help raise funds for your group.

#### Who are your Fundraising Partners?

Otis Spunkmeyer Fundraising Partners are trusted companies selected to provide our products for fundraising initiatives in your area. These partners have the knowledge and experience to help groups set up successful fundraisers with products that deliver great taste and results.

#### Are Fundraising Partners effective?

Yes! Product fundraising often involves a professional fundraising company and a sales representative who serves as a liaison between Otis Spunkmeyer and your organization. These partners provide advice, support, troubleshooting, and other valuable services that help reduce volunteer time and effort while maximizing your sales.

#### How do I get in contact with a local Fundraising Partner?

Visit [otispunkmeyer.com](http://otispunkmeyer.com) and fill out the "contact us" form on the Fundraising page. We'll email you for a few quick details to get started and then connect you with the best partner in your area. It's that easy!



# OTIS SPUNKMEYER FUNDRAISING QUESTIONS

## How much should I sell a case of Otis Spunkmeyer cookies for?

Prices may vary depending on your local partner, but typically boxes are sold for \$20–\$25 each, resulting in a generous profit for your organization.

## What percent of fundraising sales should my organization receive?

Profit percentages vary based on the products sold and the services provided by your local Fundraising Partner. Consider how product quality, partner services, and profit share work together to help your group reach its fundraising goal.

## Do you require any money up-front?

Typically, there are no up-front costs for your organization. However, since each fundraising partner may operate differently, we recommend asking all payment-related questions before getting started.

## Are items prepacked by the distributor, or do volunteers need to sort them?

Most product fundraising companies offer prepacked orders sorted by seller, although some may provide bulk deliveries. Ask your partner if bulk orders qualify for a discount.

## How are deliveries scheduled?

Your fundraising company will provide a detailed timeline for each stage of your event and do their best to accommodate your preferred delivery window.

## What if there's an issue with an order?

If a problem arises, contact the Fundraising Partner assigned to your event. They are your first point of contact and are equipped to help resolve any issues quickly and efficiently.

## Does product fundraising require door-to-door sales?

Not necessarily. Most sales are made to family, friends, and close neighbors. You can choose to expand by canvassing neighborhoods or selling online. Many partners now offer links to share via email or social media for easy online ordering.

## What support materials are available to help sell Otis Spunkmeyer cookie dough?

Our distributor partners offer a variety of marketing materials to make selling easier. Once you're connected with your local partner, ask about the sales tools they provide.



# OTHER PRODUCT FUNDRAISING QUESTIONS

## What is product fundraising?

Product fundraising involves purchasing and reselling popular consumer products from trusted brands. The sponsoring group keeps a portion of the total sales. Orders are placed using catalogs or online forms, and supporters pay at the time of purchase.

## How do incentive programs work?

Many organizations use incentive programs to boost participation and enthusiasm. Prizes or simple tokens like stickers or pencils can motivate students and volunteers while adding fun to the fundraiser. Always work with your partner to ensure incentives are appropriate for your school or group.

## Is it appropriate for children to participate?

Yes. Fundraising can be a valuable learning experience when supervised by a parent, coach, or teacher. It helps children develop confidence, responsibility, teamwork, and budgeting skills while supporting their school or activity.



Follow us and like us on social  
@OtisSpunkmeyer

[WWW.OTISSPUNKMEYER.COM/FUNDRAISING](http://WWW.OTISSPUNKMEYER.COM/FUNDRAISING)

Check out our website for  
more information



© 2025 Aspire Bakeries LLC. Otis Spunkmeyer is a registered trademark of Aspire Bakeries LLC. The content within constitutes Proprietary Information as defined in Aspire Bakeries Confidentiality and Non-Disclosure Agreement, and Recipients are bound by the obligations therein.