

Otis Spunkmeyer®

SUGAR, SPICE, AND PROFIT IN EVERY SLICE!



SNICKERDOODLE
RANKS AMONG THE
TOP 10 MOST POPULAR
COOKIE VARIETIES ON
RESTAURANT MENUS.¹

— New —

WARM UP YOUR DESSERT MENU WITH OUR NEW SNICKERDOODLE PIZZA COOKIE!

Indulge in this delicious, shareable treat crafted with the highest quality ingredients to satisfy your guests' nostalgic cravings. This warm skillet cookie brings together the classic pairing of cinnamon and sugar, delivering the perfect dash of sweet and spice in every bite while also driving a boost to your bottom line.

*And don't forget
about our*
**CHOCOLATE CHUNK
PIZZA COOKIE!**

Your customers will lose themselves in our eight-inch chocolate chunk pizza cookie. Warm it up and serve as is, or top it with your favorite flavors — ice cream, candies, marshmallows, or fresh fruit. The possibilities are endless!



THE WHOLE KIT AND KA-SNICKERDOODLE

Get creative with our Snickerdoodle Pizza Cookie.

Warm cinnamon and sugar make the perfect flavor base for a wide range of scrumptious (and surprisingly easy-to-prepare) desserts.

Our recipe ratings for time and difficulty:



Easy, peasy and ready in a jiffy.



Simple as can be, but a few extra ingredients are needed.



A few extra ingredients and steps required, but worth it!

THE SNICKERDOODLE
FLAVOR HAS GROWN

+10%

OVER THE PAST
12 MONTHS²





CINNAMON APPLE STREUSEL SNICKERDOODLE SKILLET

Give guests a classic American flavor blend.

What's more classic than baked apples topped with streusel sitting atop a beautiful crust? A modern twist on apple pie, this dessert will fly out of the kitchen.



MEXICAN HOT CHOCOLATE CRUNCH

Warm up the night with a post-dinner indulgence.

A chocolate ganache filling and a layer of gooey melted marshmallows are perfectly accented by the cinnamon baked into the pizza cookie base. Fresh chopped nuts add texture and a premium gourmet touch.

47%
OF CONSUMERS ARE
INTERESTED IN GLOBAL
DESSERTS³





**SKILLET COOKIES
ARE AMONG THE
MOST POPULAR
DESSERT FORMATS
ON MENUS⁴**

PEACH COBBLER SNICKERDOODLE PIZZA COOKIE

Create a taste of summer, anytime.

Warm peach filling with a dash of crumble topping makes a perfect companion to the cinnamon sugar base of this Snickerdoodle pizza cookie. A fruit-based dessert is the perfect way to round out a winning dessert menu.



SNICKERDOODLE SKILLET WITH ICE CREAM

Scoop up simplicity and satisfaction.

Warm cookies and creamy ice cream are a classic winner, especially when topped with a cinnamon, caramel, or chocolate drizzle! It's easy for the kitchen and a favorite with guests.





BERRY BLISS SNICKERDOODLE PIZZA COOKIE

A lighter twist on an indulgent dessert favorite.

This simple idea is loaded with juicy strawberries, blackberries, blueberries, and raspberries, then drizzled with smooth cream cheese icing. Big enough to share, too good not to.



**FRESH FRUIT
ELEVATES DESSERT
PERCEPTION,
JUSTIFYING HIGHER
MENU PRICES!**



CHURRO-SNICKERDOODLE STICKS

Dipping makes dessert more fun!

Simply warm, slice, and serve these dippers with sauces like chocolate, dulce de leche, and more. You can even promote seasonal flavors with limited-time sauce options.



WHY SETTLE FOR CHIPS WHEN YOU COULD HAVE WHOLE CHUNKS!

Get creative with our Chocolate Chunk Pizza Cookie.

Loaded with rich chocolate chunks, this pizza cookie offers a deliciously modern take on a timeless favorite.



CHOCOLATE CHUNK SKILLET WITH ICE CREAM

Fan-favorite flavors that prep in a flash.

Top a warm chocolate chunk pizza cookie with a scoop of vanilla ice cream and watch guests melt with anticipation of the first decadent spoonful. Keep it classic with a drizzle of chocolate and caramel syrup, or get creative with seasonal toppings.

CHOCOLATE CHUNK
IS THE 3RD MOST
POPULAR COOKIE
ON MENUS⁵



HAZELNUT CHOCOLATE PIE

Rich, sophisticated, and elegantly simple.

Elevate your dessert menu with this beautiful hazelnut pie. A generous slather of hazelnut spread tops our signature chocolate chip cookie, finished with a sprinkle of chopped hazelnuts and a dash of sea salt.



CHOCOLATE CHUNK
HAS GROWN

+18%

OVER THE PAST
4 YEARS⁶



ELVIS PIE

A classic flavor combo takes shape in a new signature treat.

Top a chocolate chunk pizza cookie with sweet banana filling, sliced bananas, and crumbled peanut butter cookies in honor of the King of Rock 'n' Roll. Then, amp it up further with ever-on-trend bacon crumbles for an irresistible dessert.



SHAREABLE FRUIT PIE

Colorful, feel-good dessert that satisfies cravings.

Whether guests crave chocolate or prefer a lighter dessert, this shareable pizza cookie will please the table. Cream cheese frosting is studded with fresh seasonal fruit atop a delicious chocolate chunk base.



DRIVE REVENUE, MAXIMIZE PROFIT.



OTIS SPUNKMEYER IS ALSO A LEADER IN IMPULSE SALES.

Maximize every square inch of your restaurant with strategic branded merchandising. From window clings that draw customers inside to table tents that increase order values, our complete range of display materials turns your space into a powerful sales engine.



Table Tents



Promo Sheets



Window Clings



Counter Cards

42%

OF CONSUMERS ARE
MOTIVATED TO TRY A NEW
DESSERT IF IT'S A NEW TWIST
ON A FAMILIAR FAVORITE⁷

ORDER YOUR PIZZA COOKIES TODAY!

You know you want to offer these sweet, shareable desserts to your customers. So, let's partner up and sell some sweet treats! For more information, contact your local Aspire Bakeries representative today!

DESCRIPTION	PRODUCT CODE	GTIN	PACK SIZE	SHELF LIFE (FROZEN)	GROSS WEIGHT	TI X HI	LENGTH	WIDTH	HEIGHT
Snickerdoodle Pizza Cookie	24765	10013087247654	24 / Case	270 Days	19.6 lbs / 8.89 kg	10 x 6	16.938"	8.563"	12.5"
Chocolate Chunk Pizza Cookie	20196	10013087201960	24 / Case	270 Days	19.6 lbs / 8.89 kg	10 x 6	16.938"	8.563"	12.5"



Contact your local Aspire Bakeries representative or call
1-844-99ASPIRE (1-844-992-7747) | www.otisspunkmeyer.com

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SOURCES:

^{1,2,3,4} Datassential: Mega Trends US Chains & Independents, Sept 2024

⁵ Tastewise, 2024

⁶ Datassential: The World of Cookies, Dec 2023

⁷ SNAP! Datassential Dessert Keynote, 2023